

RE-INVENT YOURSELF AND VALUE-ADD TO ORGANIZATIONAL SUCCESS (ONLINE)



Training Objectives

“Who moved my desk?”

The drastic changes in business environment resulted in major market disruption. Employees will need to reinvent themselves to stay relevant and contribute to organization success.

The focus of this workshop is to equip participants to build growth mindset, improve work productivity and brainstorm new ways to increase value-add at work.

During the workshop, participants will:

- ✓ Learn techniques to build growth mindset to seize the opportunities
- ✓ Identify one's value-add using Personal Value-Add Map
- ✓ Identify inefficiency and devise new approaches to improve productivity
- ✓ Use creativity techniques to brainstorm new ways of increasing value-add at work

Training Outline

1. Re-assess The Market Situation

- Understand the macro changes that affect my organization
- Build growth mindset and embrace the new norm

2. Identify My Personal Value-Add

- Identify my value-add using the Personal Value-Add Map
- Identify and reduce inefficiency in my current workflow

3. Re-invent To Increase Value-Add

- Identify new areas to enhance my contribution at work
- Use creativity techniques to brainstorm new ways to increase value-add

4. Personal Action Plan

- Devise action plan to enhance value-add
- Identify new skills required to implement the action plan

Training Methodology

The workshop is designed to deliver maximum result through experiential learning; fun and inspiring activities; case study; role-play; videos; group discussions; self-reflection and translation into action plan that can be applied immediately at work.

Trainer Profile

Koh Thong Joo is a business practitioner with more than 23 years of industry experience working in MNC; Statutory Board; SME; Public Listed Company and Corporate Training.

During his career, he has spearheaded various portfolios including sales & marketing; business development; strategic planning and corporate training.

Thong Joo holds certification in Master of Science (Industrial/Organizational Psychology & HR Management) by City University of New York; Diploma in Adult and Continuing Education (DACE); Advanced Certificate in Training and Assessment (ACTA); Certificate of Business Chinese; Certified Practitioner Of Neuro-Linguistic Programming® (NLP); Certification as a Human Behavior Analyst (DISC Profiling); Silva Method; and Business Coaching.

He specializes in providing training in the area of sales; managerial and leadership skills; applied psychology; presentation skills; creative problem solving and service excellence. He has conducted numerous training in Singapore, Malaysia, Brunei, Thailand and China.

Who Should Attend?

Everyone who wants to increase their value-add and contribute to organization success.

Workshop Duration

3 hours

Please refer to SNEF website for available dates

Duration : **3 hours, 9am to 12noon**

Virtual Classroom: **ZOOM**

Course fee : **\$192.60 (inclusive 7% GST)**

Register online at SNEF website www.snef.org.sg

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Enquiries: Please contact Ms Evelyn Tan

DID: 6827 6971 Email: evelyn_tan@snef.org.sg / trg@snef.org.sg