

Develop Impactful Presentation (Online)

Training Objectives

During the workshop, you will:

- Learn how to grab your audience attention at start of presentation
- Understand human psychology and decision making process
- Apply the framework for structuring a impactful presentation
- Organize information to bring your key message across clearly
- Engage your audience and get their commitment for your proposal

Who Should Attend

Everyone who wants to develop interesting and persuasive presentation.

Training Methodology

The workshop is designed to deliver maximum result through experiential learning; fun and inspiring activities; case study; role-play; videos; group discussions; self-reflection and translation into action plan that can be applied immediately at work.

- Facilitation
- Group discussions
- Interactive exercises
- Case study
- Self-reflection

Online course via ZOOM

Dates (2021) : ◆ 21 Jan ◆ 10 Mar ◆ 23 Jun
Duration : 1 day, 9am to 4pm (6 hours)

Register online at SNEF website

<https://snef.org.sg/digitalllearning/>

Course Fees

Full Fees
(inclusive 7% GST):

S\$299.60

Workshop Outline

1. Create Impactful Presentation

- Avoid three common mistakes of boring presentations
- Start your presentation with impact using AIDA approach

2. Develop Persuasive Presentation

- Learn the five key considerations of developing persuasive presentation
- Position your information holistically using left and right brain approach

3. Structure Your Presentation

- Learn three effective ways to structure your presentation
- Techniques to let your audience understand and remember your key points

4. Key Design Principles For Powerpoint

- Learn five key design principles to create impactful PowerPoint slides
- Effective ways to convert data into meaningful visuals and graphics

5. Conclude With A High Note

- Effective techniques to end your the presentation with impact
- Get commitment from audience and call for action

Trainer Profile

Koh Thong Joo is a business practitioner with more than 23 years of industry experience working in MNC; Statutory Board; SME; Public Listed Company and Corporate Training.

Thong Joo holds certification in Master of Science (Industrial/Organizational Psychology & HR Management) by City University of New York; Diploma in Adult and Continuing Education (DACE); Advanced Certificate in Training and Assessment (ACTA); Certificate of Business Chinese; Certified Practitioner Of Neuro-Linguistic Programming® (NLP); Certification as a Human Behavior Analyst (DISC Profiling); Silva Method; and Business Coaching.

He specializes in providing training in the area of sales; managerial and leadership skills; applied psychology; presentation skills; creative problem solving and service excellence. He has conducted numerous training in Singapore, Malaysia, Brunei, Thailand and China.

Enquiries:

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