

Courses for the Local Dating Industry under the Workforce Skills Qualifications (WSQ) Framework

Establish & Manage a Dating Business (Synchronous E-Learning)

Course fee : \$477.22 (incl of 7% GST)

Course Objective

This 'Establish and Manage a Dating Business' Competency Unit aims to equip potential and practising dating agency owners with the relevant knowledge, skills and preferred attributes to establish and manage a credible dating agency that provides quality dating services to singles.

Course Outline:

- Establishing a dating business
- Establishing and maintain the professional framework for a dating business
- Evaluating a dating Business
- Writing a business proposal

Provide Personalised Dating Services (Synchronous E-Learning)

Course fee : \$330.63 (incl of 7% GST)

Course Objective

This course aims to equip aspiring and practising dating practitioners with the relevant knowledge, skills and preferred attributes to provide quality personalised dating services to singles.

Course Outline:

- Conduct professionally and ethically as a dating practitioner
- Assess clients holistically to select a match
- Prepare clients for dates
- Organise the first client meeting



Organise a Dating Event (Synchronous E-Learning)

Course fee : \$369.15 (incl of 7% GST)

Course Objective

This course aims to equip aspiring and practising dating practitioners with the relevant knowledge, skills and preferred attributes to organise purposeful and wholesome events for the singles.

Course Outline:

- Plan and prepare for a dating event
- Publicise a dating event
- Facilitate a dating event
- Evaluate a dating event



**Participants will be issued a [Statement of Attainment \(SOA\)](#) upon successful completion and assessment of the training course.

Target Learners:

- Singaporeans, Permanent Residents and individuals who are keen to join the dating industry as business owners and/or dating practitioners
- Senior managers or staff from bona fide dating agencies or companies that are legally registered with the Government of Singapore.

Accreditation Requirements for Dating Agency Owners

- Potential and practising dating agency owners must obtain the Statement of Attainment of this unit before they can apply to the SDN Accreditation Council to attain the SDNTrust Mark as an accredited dating agency.

**Trainees who are attending online courses must have some computer skills:

- a) Able to use Internet Browsers (e.g Google Chrome)
- b) Basic Skill in using Microsoft Word
- c) Has access to a computer that has video camera and audio features for showing their faces and project their voices in the online platform, ZOOM

Course Enquiry : Irene Chiang DID: 6827 6918 or Training hotline: 68276927 Email : irene_chiang@snef.org.sg / trg@snef.org.sg

Register online at SNEF website www.snef.org.sg

Click on Training >> Course Categories >> SNEFdigital >> Non Funded Courses >> View Course Dates/Registration

** Seat will only be confirm upon receive of payment