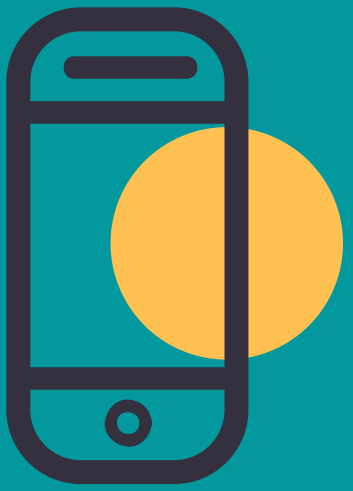


HOW TO SURF THE DIGITAL TRANSFORMATION WAVE WITH EASE



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online

Date: 27 May 2020

TO LEARN:

- new skills for the future of business
- new strategies for VUCA business environment
- leverage on emerge and mature technology for business
- analyze data in new meaningful ways for business decisions
- create solutions for the next biggest problem of consumer at large.

OUTLINE:

- difference between digitalization, digital transformation and disruption
- Self-leadership for any transformational leader
- Understand different emerging and mature technology as business enabler
- Review your new need for data requirement
- Find the next biggest problem of your customers or the marketplace
- Getting the organisation ready for the future

METHOD:

- Virtual Presentation
- Live Google Classroom: Assignment & Discussion

TRAINER:

Andrew Chow is a Social Media & Public Relations Strategist, Certified Life Coach, Entrepreneur, Speaker and Author in Singapore. He has almost 300 personal interviews, features and mention in more than 40 local and regional media. Andrew is the author of 2 successful books: Social Media 247 and Public Relations 247

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