

# Get Creative (Even For The Most Logical Brain) Online

**Date:** 5th May 2020

**Time:** 2 pm - 5 pm (3 hours)

**Course fee:** \$192.60 (inclusive of 7% GST)

## Methodology

This is an interactive workshop and the learning methods will include:

- Mini-lectures
- Hands-on exercises and games
- Group activities and discussions
- Q&A sessions

## Course Objective:

At the end of this course, learner will be able to learn:

- Understand the basis and principles of creativity
- Learn how to use thinking tools to unleash your personal creativity
- Apply creative thinking skills to effectively solve problems and face future challenges
- Create an encouraging climate to foster creativity in the workplace

## Course Outline:

### 1. Understanding Creativity Inside

- What Is Creativity?
- Types Of Creativity
- Difference Between Creative And Critical Thinking

### Creativity and Business

- Benefits Of Creativity
- Fall Of Tunnel Vision

### 3. Discovering Creative Thinking

- Myths About Creativity
- Challenges Of Being Creative
- Characteristics Of Creative Individual

### 4. Unleash My Creativity

- The Creativity Cycle
- Improving Your Creative Abilities
- Instilling the Creative Process in Your Workplace

Swing's passion for sharing propelled her to leave her engineering comfort zone for the education industry where she is able to actively engage with clients from students, rank & file workers, job seekers, PMETs and management personnel.

Through training sessions designed to incorporate workplace/life application and fun-learning, she is able to transform even the most technical and challenging topics into sessions that clients appreciate and enjoy.

With over 11 years of experience in training and development, Swing designs and facilitates a myriad of programs ranging from interpersonal communication, problem-solving & decision-making, leadership & teamwork, service excellence, and people & personal development skills.

**Trainer:**  
Swing Goh

Register online at SNEF website [www.snef.org.sg](http://www.snef.org.sg)  
Click on 'Training' and SNEFDigital Non-WSQ



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