

# Effective Supply Chain Management

## Course Objective

Participants will gain a deeper understanding of the role supply chains in a company's overall business strategy. The course offers an opportunity to gain an awareness of the scope of supply chain and an understanding of the concepts of logistics, procurement and warehousing.

## Target Audience

This course is designed for Operations, purchasing, inventory control and transportation managers who want to ensure high customer-service levels and reduce total cost of ownership.

## Course Outline

### Compare supply chains, supply network and supply chain management

- Defining supply chains, supply networks and supply chain management
- The use of supplier tiering and network sourcing

### Contribution of strategic supply chain management to corporate and business strategy

- Creating sources of competitive advantage such as cost, improved quality, time to market, product and service differentiation
- Enterprise profit optimisation
- The use of outsourcing to achieve competitive advantage
- Offshoring and sourcing from low cost countries
- Quality improvement methodologies in the supply chain
- Identifying value added activities and the value chain in supply chain networks

### Achieving lean and agile supply chains

- Comparing lean and agile supply chains by variety and volume
- Implementing lean supply and lean thinking
- Matching supply with demand
- The impact of promotions and causal events on demand
- Improving demand planning accuracy and the use of statistical forecasting
- The use of technology to communicate data in supply chains

### Analyse the main approaches to measuring supply chain performance

- Measuring processes and the use of key performance indicators (KPIs) in supply chain management
- Measure of organisational, functional, team and individual performance
- The use of surveys to obtain feedback
- Applying balanced scorecards in the supply chain

### Cost reduction activities for a supply chain to achieve competitive advantage

- Supplier rationalisation and aggregation of requirements
- The risks and benefits associated with single sourcing arrangements
- Negotiating reductions in prices and costs
- Collaborative and competitive models of supply
- Value analysis and value engineering

Please refer to SNEF website for available dates

Duration : 1 day, 9am to 5pm (7 hours)

Course Venue : SNEF Corporate Learning Centre @ Tanglin

**Register online at SNEF website [www.snef.org.sg](http://www.snef.org.sg)**

Click on 'Training' and Course Category '**Generic Productivity & Supply Chain**'

## Course Fees

Type	Full Fees (inclusive 7% GST):
Member	\$374.50
Non-member	\$481.50

## Trainer

Pavan Sharma is an expert in procurement, supply chain management, industrial engineering and process improvement in manufacturing and services. He has over 25 years experience as a top executive working in production, quality, logistics and procurement functions in automotive, consulting and logistics companies.

Pavan has trained over 3000 people from more than 100 different private and public sector companies in Singapore and in the region. His clients include public agencies, large education institutions and MNC's. He is a Chartered Member of the Chartered Institute of Logistics and Transport, UK and Member of the Chartered Institute of Procurement and Supply, UK.

Pavan holds a Masters Degree in Business Administration (MBA), a Bachelor of Engineering in Industrial Engineering and Post Graduate Diploma in Industrial Engineering. He has also completed the CIPS UK Level 6 Professional Diploma in Procurement and Supply. He is a Member of the Beta Gamma Sigma USA, an International Honors society that recognizes outstanding scholastic achievement. Pavan is also a qualified project manager and holds the PMP certification of the Project Management Institute.

## Enquiries:

Veena DID: 6827 6973 / Training hotline: 6827 6927

Email : [veena@snef.org.sg](mailto:veena@snef.org.sg) / [trg@snef.org.sg](mailto:trg@snef.org.sg)