

EMPLOYEE ENGAGEMENT: SURVEY AND ANALYTICS

INTRODUCTION

Employee engagement is a workplace approach resulting in the right conditions for all members of an organisation to give of their best each day, committed to their organisation's goals and values, motivated to contribute to organisational success, with an enhanced sense of their own well-being. This improves productivity and as an outcome, improves business profits.

In many situations, engagement is mixed with climate and culture. However, engagement looks beyond that and seeks to understand the gaps and pain points of workers in maximising their efforts.

Many research findings showed that employees may be engaged but not enabled thus leading to poor work outcomes. Thus, through simple survey techniques, employers can better understand the needs of the employees to be both engaged and enabled and thus, effective.

This course will allow participants to understand how employee engagement and effectiveness is measured and improved in firms and also, how to craft questions fit for purpose. Participants will learn about different methods to analyse data and also, how technology can ease some of these collection and analysis work.

COURSE OUTLINE

- Employee Engagement – How it benefits Workplace Productivity
- Employee Effectiveness Theory
- Best Practices in Employee Effectiveness
- Survey Questionnaire and Process
- Methods to Analyse Data – Insights and Foresights
- Modern Employee Effectiveness Tools and Methods

TARGET AUDIENCE

HR Executives, Managers and Business Partners who seek to improve workplace productivity by finding out gaps in employee engagement and enablement.

Line Managers and Business Unit leaders are also welcomed to attend to help improve workplace climate and effectiveness.

SPEAKER'S PROFILE

Mr Freddy Liew is an award recipient of the SNEF-STEPHEN LEE AWARD for leadership development in Tripartism and Industrial Relations. He is currently in the Industrial and Workplace Relations Department.

His areas of expertise include HR analytics, compensation and benefits, work measurement and labour-management relations. Prior to SNEF, Freddy worked with a top HR consulting firm where he did projects on HR analytics, engagement and climate, workforce planning and performance management for Fortune 500 companies. He is also currently working on Industrial Relations and Employee Relations matters.

Freddy graduated from Nanyang Technological University with Honours in Mathematics and Economics. He also holds a Master of Science in Economics from the Singapore Management University, as well as a Post-Graduate Diploma in Education from the National Institute of Education.

Please refer to SNEF website for available dates
Duration : 1/2 day, 1.30pm to 5.30pm
Course Venue : SNEF HQ (Paya Lebar Square)
Course fee : \$200.00 (before GST)

Register online at SNEF website, www.snef.org.sg
Click on "Training" and Course Category "Human Resource/Industrial Relation"
Or Click: https://snef.org.sg/course_category/human-resource-industrial-relation/