

## Digitalization, Innovation and Change



### Course Objective

1. Understand and learn the 4<sup>th</sup> industrial revolution and be updated on the 10 Dimensions.
2. **Innovate** at the workplace and embrace the **changes** to be future-ready and transform the organization.
3. Craft an actionable **Digital Strategic Plan**.

Date : 29 - 30 January 2019  
22 - 23 April 2019  
28 - 29 August 2019  
27 - 28 November 2019

Venue : SNEF @ Paya Lebar  
Square Office  
(inclusive 2 tea breaks  
per day)

Time : 9.00am to 6.00pm

Fees : \$856.00  
(inclusive 7% GST)

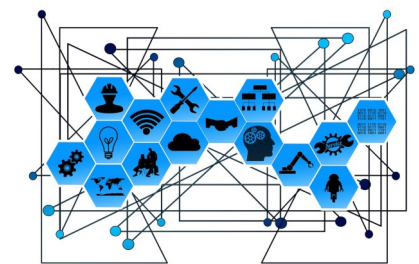
### About The Facilitator

**Kannan Chettiar** is an award-winning Technopreneur and the Managing Director of Avvanz Consulting, an Employee Lifecycle Management company based in Singapore. He has over 23 years of Corporate Leadership and Management experiences across Asia, NA, and EMEA. He was awarded as Executive of the Year 2017 – Human Resource Technology by the Singapore Business Review for disrupting the HR space through integration of technology into the employee lifecycle management. In addition to being a thought leader who delivers speeches globally, Kannan is also an international trainer who has trained several global organizations including SIA Engineering, Total Oil, Mercer, Rehau, Roche, TUV SUD, HP, HPE, and Singapore government subsidized Workforce Skills Qualifications (WSQ) courses.



### Course Outline

- Understand what is Digital Strategy and know the difference between Digitization and Digitalization.
- Explore building blocks of Digital Transformation Strategy:
  - \* Digital Vision
  - \* Stop and Think – Internal (People, Process, Organization), External, Trends.
  - \* Create a business case
  - \* Prioritize
  - \* Manage Risk
- Research, Learn and Present on the 10 dimensions of Industry 4.0: Big Data, Cyber-Security, Cloud Computing, Artificial Intelligence, Internet of Things, Blockchain, Robotics, AR/VR, 3D Printing, Simulation.
- Analyze impact of Industry 4.0 on your organization and workforce.
- Use the growth mindset to think about innovating at workplace and implement the changes using CHANGE framework.
- Learn about the 9 types of innovation and techniques.
- Develop an actionable plan to be future-ready and leverage Industry 4.0. Build a Business Canvas.



**Register Now!**

Please register online at SNEF website [www.snef.org.sg](http://www.snef.org.sg). Click on 'Training' → 'IT Information Technology' → 'View Courses' → 'View' the dates for 'Digitalization, Innovation and Change'

### FOR ENQUIRIES:

Please contact Ms June Wong (SNEF) at DID: 6827 6924 or email: [june\\_wong@snef.org.sg](mailto:june_wong@snef.org.sg)