Data Mining & Analysis

27 July 2026 (Monday)

9am to 5pm

SNEF Corporate Learning Centre
60 Paya Lebar Road, #13-45,
Paya Lebar Square (Lobby 2)
Singapore 409051

REGISTER NOW

Scan the QR Code

About the workshop

This 1 Day workshop aims to provide a broad but practical overview of the entire analytics value chain, with a specific focus on mining objective insights from data. Attendees will get the opportunity to hands-on applying analytical concepts with large data sets in realistic situations to glean & interpret objective insights to draw reliable observations to support decision making.

Learning Outcome

- Understanding of the analytics process, and the role that Analysis plays in the value chain
- Develop a practical understanding of key statistical concepts relevant to analytics
- Learn to leverage descriptive analyses to identify pivotal observations in data
- Learn to leverage inferential analysis to predict unknown values and validate relationships between different variables
- Appreciate the capabilities & limitations to descriptive and inferential analyses and how it should/could be used to support decision making

Who should attend

- Analysts or Professionals with Analytics responsibilities who want to go beyond descriptive analyses to inferential and predictive analytics skills
- Managers responsible for managing and supervising a team of analysts
- All other professionals with a keen interest in developing strong foundations in data analytics

Trainer Details

Jeremy Poon (BEng, IHRP-CA)
Senior Consultant, FYT Consulting Pte Ltd. With over 30 years of leadership experience across telecommunications, hospitality (MICE) and government in the Asia-Pacific, the trainer consults and leads analytics engagements for organisations. Conducts data workshops for CSC, SNEF and CCISP, and is an ACLP-certified trainer, IHRP Certified Associate and Korn Ferry Academy graduate.

Course Fee:
Member - S$545.00
Non-Member - S$654.00
***Inclusive of prevailing GST**

Logistics Requirement:
Laptop with MS Excel and Powerpoint (version 2013 or later)

6827 6907 / 6827 6921
Viola_yau@snef.org.sg / Dave_or@snef.org.sg
snef.org.sg