HR Data Storytelling

9 April 2027 (Friday)
8 October 2027 (Friday)

9am to 5pm

SNEF Corporate Learning Centre
60 Paya Lebar Road, #13-45,
Paya Lebar Square (Lobby 2)
Singapore 409051

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About the workshop

The "last mile" of analytics—turning HR data into a concise, coherent, and compelling story. While technical skills are abundant, the softer skills of contextualization and storytelling remain scarce. This 1-day workshop provides a practical overview of the analytics value chain with a strong focus on data storytelling, helping HR professionals and managers translate insights into impactful narratives that influence stakeholders and close the capability gap in the final stage of analytics.

Learning Outcome

- Understand what data analytics is, and the key ingredients for sustainable analytics
- Understand the analytics value and the part that effective communications with data plays in delivering the "last mile" of value
- Understand the key principles behind developing and telling a concise, coherent, and compelling story from the data
- Learn practical data storyboarding through a structured case exercise and convert the storyboard into a clear, coherent, and compelling presentation deck.

Who should attend

- Senior HR Leaders
- HR Directors and Functional Heads
- HR Business Partners
- All other professionals who wish to know how to tell a compelling story from HR data

Trainer Details

Jeremy Poon (BEng, IHRP-CA)
Senior Consultant, FYT Consulting Pte Ltd. With over 30 years of leadership experience across telecommunications, hospitality (MICE) and government in the Asia-Pacific, the trainer consults and leads analytics engagements for organisations. Conducts data workshops for CSC, SNEF and CCISP, and is an ACLP-certified trainer, IHRP Certified Associate and Korn Ferry Academy graduate.

Course Fee:
Member - S$545.00
Non-Member - S$654.00
***Inclusive of prevailing GST**

Logistics Requirement:
Laptop with MS Excel and Powerpoint (version 2013 or later)

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