Issue 4

PULSE @ SNEF

Oct 2026

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IN THIS ISSUE

In this issue, some of our newly elected council office-bearers share their perspectives on the challenges and opportunities shaping the business landscape and what these mean for employers in the years ahead.

Discover how your wage and hiring plans compare with the market through our Wage and Employment Outlook Survey, and how Starbucks is creating meaningful opportunities for senior workers.

New in this issue is *SNEF At Work*, a series that introduces the people behind SNEF's programmes and services. In our first feature, meet one of our business consultants and learn how he helps companies navigate change and seize new opportunities.

Dive in and enjoy the read.

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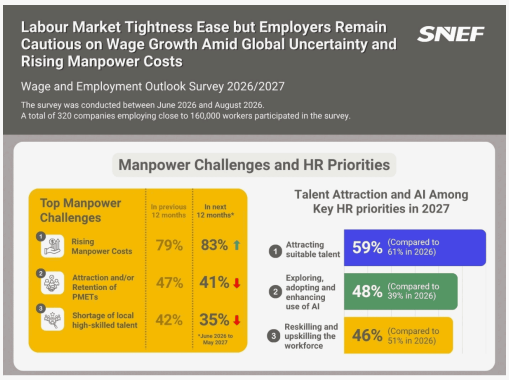

EMPLOYERS VOICE

How Does Your 2027 Wage and Hiring Plans Compare With The Market?

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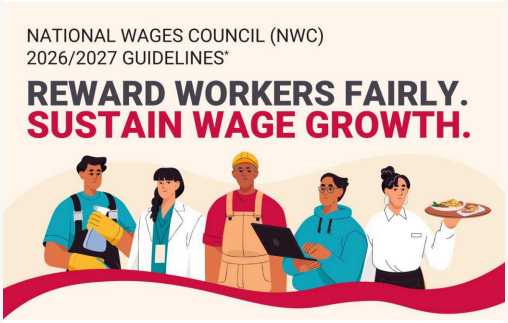

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Sustainable Wage Growth:
What The National Wages Council (NWC) Guidelines 2026/2027 Mean For Employers

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SINGAPORE NATIONAL EMPLOYERS FEDERATION

The Singapore National Employers Federation (SNEF) is a trade union of employers.
Our mission is to advance tripartism and enhance labour market flexibility to enable employers to implement responsible employment practices for sustainable growth.

SNEF has a membership of more than 4,000 companies with a combined workforce of around 900,000.
For more information, please visit www.snef.org.sg.

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